Addressing Model Ambiguity in the Expected Utility Framework

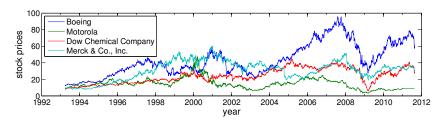
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Joint work with Yinyu Ye (Stanford) and Benjamin Armbruster (Northwestern)



The Portfolio Selection Problem



- An individual meets with his financial advisor to tell him he wishes to invest in a given industrial sector, country, etc.
- Since uncertain factors affect performance, a "good" portfolio is one where the risks of losses are best justified by the potential gains
- How can one trade-off optimally the risks and the returns taking into account his own perception of what is a serious risk?

Von Neumann-Morgenstern Expected Utility

If the investor agrees with the following axioms:

- Ompleteness: He can order any two gambles
- 2 Transitivity : $\mathcal{H}_1 \succeq \mathcal{H}_2 \succeq \mathcal{H}_3 \Rightarrow \mathcal{H}_1 \succeq \mathcal{H}_3$
- **3** Continuity : If $\mathcal{H}_1 \succeq \mathcal{H}_2 \succeq \mathcal{H}_3$ then there is a p such that $\mathcal{H}_2 \sim p\mathcal{H}_1 + (1-p)\mathcal{H}_3$
- **4** Independence : If $\mathcal{H}_1 \succeq \mathcal{H}_2$ then $p\mathcal{H}_1 + (1-p)\mathcal{H}_3 \succeq p\mathcal{H}_2 + (1-p)\mathcal{H}_3$ for all p and \mathcal{H}_3

then the preference he expresses between any two gambles must be representable by an expected utility measure:

$$\mathcal{H}_1 \succeq \mathcal{H}_2 \iff E[u(\mathcal{H}_1)] \geq E[u(\mathcal{H}_2)]$$

Expected Utility Framework

When applying the expected utility framework to a decision problem:

$$\label{eq:maximize} \underset{\pmb{x} \in \mathcal{X}}{\text{maximize}} \ \mathbb{E}\left[u(\mathsf{h}(\pmb{x}, \pmb{\xi}))\right]\,,$$

where x = decisions, $\xi =$ uncertain parameters, $h(x, \xi) =$ profit,

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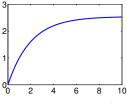
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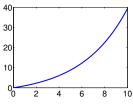
where x = decisions, $\xi =$ uncertain parameters, $h(x, \xi) =$ profit,

it is assumed that we know:

- ullet The distribution of the random vector $oldsymbol{\mathcal{E}}$
- A utility function that matches investor's attitude to risk



Retirement Fund



Casino de Monte-Carlo

Difficulties encountered in practice

Difficulties of developing an accurate probabilistic model:

- Need to collect enough observations
- Need to consult with experts of the field of practice
- Need to make simplifying assumptions
- Unforeseen events (e.g., economic crisis) might occur

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Difficulties of developing an accurate utility function:

- Need to compare a large number of gambles
- Need to accept structural properties
- Perception might be biased

Modern Robust Optimization Framework

Generally attributed to Ben-Tal & Nemirovski (1998), this framework implements a worst-case approach to dealing with model ambiguity.

$$\max_{\mathbf{x} \in \mathcal{X}} \{h(\mathbf{x}, \mathbf{y})\}_{\mathbf{y} \in \mathcal{Y}} \rightarrow \max_{\mathbf{x} \in \mathcal{X}} \inf_{\mathbf{y} \in \mathcal{Y}} h(\mathbf{x}, \mathbf{y})$$

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Success of the robust optimization relies in part on applying duality to combine inner and outer problems

$$\max_{\mathbf{x} \in \mathcal{X}} \min_{\mathbf{y} : \mathbf{A} \mathbf{y} \le \mathbf{b}} \mathbf{y}^T \mathbf{x} \equiv \max_{\mathbf{x} \in \mathcal{X}} \min_{\mathbf{y}} \max_{\lambda \ge 0} \mathbf{y}^T \mathbf{x} + \lambda^T (\mathbf{A} \mathbf{y} - \mathbf{b})$$

$$\equiv \max_{\mathbf{x} \in \mathcal{X}} \max_{\lambda \ge 0} \min_{\mathbf{y}} \mathbf{y}^T \mathbf{x} + \lambda^T (\mathbf{A} \mathbf{y} - \mathbf{b})$$

$$\equiv \max_{\mathbf{x} \in \mathcal{X}, \lambda > 0} -\mathbf{b}^T \lambda \quad \text{s.t. } \mathbf{x} + \mathbf{A}^T \lambda = 0$$

Robust Expected Utility

In this talk, we investigate how to address model ambiguity in the expected utility framework using robust optimization

Distributionally robust optimization

$$\underset{\boldsymbol{x} \in \mathcal{X}}{\operatorname{maximize}} \quad \inf_{F \in \mathcal{D}} \ \mathbb{E}_{F}[u(h(\boldsymbol{x}, \boldsymbol{\xi}))]$$

• Preference robust optimization

$$\underset{\boldsymbol{x} \in \mathcal{X}}{\operatorname{maximize}} \ \text{``} \inf_{u \in \mathcal{U}} \ \mathbb{E}_F[u(\mathsf{h}(\boldsymbol{x}, \boldsymbol{\xi}))] \ \text{''}$$

Outline

- Introduction
- 2 Distributionally Robust Optimization
- 3 Preference Robust Optimization
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Experiment 1: Choose among the following two gambles

- Gamble A: If you draw a blue ball, then you win 100\$
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Experiment 2: Choose among the following two gambles

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- Gamble D: If you draw red or green ball, then you win 100\$

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If you clearly prefer Gamble A & D, then you are averse to model ambiguity

Distributionally Robust Optimization

- Let's consider that the choice of F is ambiguous
- Use available information to define \mathcal{D} , such that $F \in \mathcal{D}$

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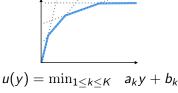
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$$(DRO) \qquad \underset{\boldsymbol{x} \in \mathcal{X}}{\operatorname{maximize}} \quad \inf_{F \in \mathcal{D}} \ \mathbb{E}_{F}[u(h(\boldsymbol{x}, \boldsymbol{\xi}))]$$

- Important milestones:
 - 1958: H. Scarf introduces DRO
 - 1989: I. Gilboa et al. introduces maxmin expected utility
 - 2007: I. Popescu solves μ - Σ portfolio prob.
 - 2010: Bertsimas et al. solves linear μ - Σ prob.
 - 2010: Goh et al. develops library for Matlab
 - 2010: Delage et al. solves concave-convexe \mathcal{S} - $\tilde{\mu}$ - $\tilde{\Sigma}_{\max}$ prob.
 - 2014: Wiesemann et al. solves or approximates conic prob.

Let's make three assumptions about $\mathbb{E}[u(h(x, \xi))]$.

- lacksquare The profit function is concave in $oldsymbol{x}$ and convex in $oldsymbol{\xi}$
 - In portfolio optimization, $h(x, \xi) = \xi^T x$
- The utility function is piecewise linear concave :



The information about F is captured by

$$\mathcal{D}(\gamma) = \left\{ F \middle| \begin{array}{l} \mathbb{P}(\boldsymbol{\xi} \in \mathcal{S}) = 1 \\ \|\mathbb{E}\left[\boldsymbol{\xi}\right] - \hat{\mu}\|_{\hat{\Sigma}^{-1/2}}^2 \leq \gamma_1 \\ \mathbb{E}\left[(\boldsymbol{\xi} - \hat{\boldsymbol{\mu}})(\boldsymbol{\xi} - \hat{\boldsymbol{\mu}})^{\mathsf{T}}\right] \leq (1 + \gamma_2)\hat{\Sigma} \end{array} \right\}$$

ullet The DRO problem with $\mathcal{D}(\gamma)$ is equivalent to

$$\begin{aligned} \max_{\mathbf{x} \in \mathcal{X}} & & \inf_{F} & & \mathbb{E}_{F}[u(\mathsf{h}(\mathbf{x}, \boldsymbol{\xi}))] \\ & \text{s.t.} & & \mathbb{P}_{F}(\boldsymbol{\xi} \in \mathcal{S}) = 1 \\ & & & & \|\mathbb{E}_{F}[\boldsymbol{\xi}] - \hat{\mu}\|_{\hat{\Sigma}^{-1/2}}^{2} \leq \gamma_{1} \\ & & & & \mathbb{E}_{F}[(\boldsymbol{\xi} - \hat{\boldsymbol{\mu}})(\boldsymbol{\xi} - \hat{\boldsymbol{\mu}})^{\mathsf{T}}] \leq (1 + \gamma_{2})\hat{\Sigma} \end{aligned}$$

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$$\max_{\mathbf{x} \in \mathcal{X}} \max_{\mathbf{Q}, \mathbf{q}, r} r - \left(\gamma_2 \hat{\Sigma} + \hat{\mu} \hat{\mu}^{\mathsf{T}} \right) \bullet \mathbf{Q} - \hat{\mu}^{\mathsf{T}} \mathbf{q} - \sqrt{\gamma_1} \| \hat{\Sigma}^{1/2} (\mathbf{q} + 2\mathbf{Q} \hat{\mu}) \|$$
s.t.
$$r \leq u(\mathsf{h}(\mathbf{x}, \boldsymbol{\xi})) + \boldsymbol{\xi}^{\mathsf{T}} \mathbf{q} + \boldsymbol{\xi}^{\mathsf{T}} \mathbf{Q} \boldsymbol{\xi} \ \forall \, \boldsymbol{\xi} \in \mathcal{S}$$

$$\mathbf{Q} \succ 0$$

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$$\mathbf{Q} \succeq \mathbf{0}$$

• For portfolio selection, if $\mathcal{S}=$ polyhedron or ellipsoid, then DRO equivalent to semi-definite program. E.g., when $\mathcal{S}=\mathbb{R}^m$, constraint (\star) can be replaced by

$$\left[\begin{array}{cc} \mathbf{Q} & (\mathbf{q} + a_k \mathbf{x})/2 \\ (\mathbf{q} + a_k \mathbf{x})^{\mathsf{T}}/2 & b_k - r \end{array}\right] \succeq \mathbf{0} , \forall k$$

Distributionally Robust Portfolio Optimization

Let's consider the case of portfolio optimization:

$$\max_{\boldsymbol{x} \in \mathcal{X}} \min_{F \in \mathcal{D}} \mathbb{E}_{F}[u(\boldsymbol{\xi}^{\mathsf{T}}\boldsymbol{x})] \ ,$$

where x_i is how much is invested in stock i with future return ξ_i .

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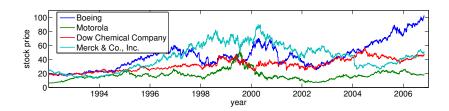
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Does the robust solution perform better than solution of expected utility problem with fixed \hat{F} ?

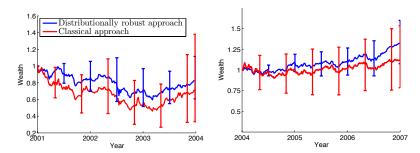
$$\mathcal{D} = \mathcal{D}(\gamma)$$
 vs. $\mathcal{D} = \{\hat{F}\}$

Experiments in Portfolio Optimization

30 stocks tracked over years 1992-2007 using Yahoo! Finance

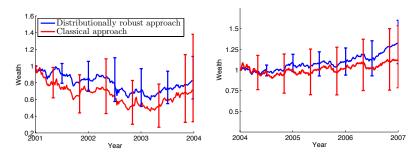


Wealth Evolution for 300 Experiments



• 10% and 90% percentiles are indicated periodically.

Wealth Evolution for 300 Experiments



- 10% and 90% percentiles are indicated periodically.
- 79% of time, the DRO outperformed the classical approach
- ullet 67% improvement on average using DRO with $\mathcal{D}(\gamma)$

Other applications

- Territory partitioning for multi-vehicle routing problem with J.
 G. Carlsson Details
- Fleet mix optimization problem with S. Arroyo and Y. Ye

 Details
- Quadratic knapsack problem with J. Cheng and A. Lisser
- Multi-item newsvendor problem with A. Ardestani-Jaafari
- Many others in scheduling, environmental policies, smart grid management, etc.

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- You are on a TV game show and can choose one of the following. Which would you take?
 - **1**,000 in cash
 - 2 A 50% chance at winning \$ 5000
 - A 25% chance at winning \$ 10,000
 - 4 A 5% chance at winning \$100,000

Common Utility Function Estimation Techniques I

Parametric approach:

- One assumes that the function has a specific parametric form
 - Negative exponential utility (CARA)
 - Power utility (CRRA)
 - HARA (incr/decreasing absolute/relative risk aversion)

$$u(y) = rac{1-\eta}{\eta} \left(rac{\mathsf{a} y}{1-\eta} + b
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- Ask enough questions to identify the parameters
- Why it might fail ?
 - Investor must commit to global structure
 - Ignores how confident we are in the final choice of parameters

Common Utility Function Estimation Techniques II

Non-parametric approach:

- Identify the certainty equivalents of a list of lotteries. By answering:
 - What is the smallest amount c_i of money you would take instead of playing a lottery \mathcal{L}_i ?
- Find a piecewise linear utility function that satisfies these certainty equivalents

$$E[u(\mathcal{L}_i)] = u(c_i) \ \forall i$$

Common Utility Function Estimation Techniques II

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$$E[u(\mathcal{L}_i)] = u(c_i) \ \forall i$$

- Why it might fail ?
 - Expresses risk neutrality between breakpoints
 - Ignores how confident we are in the final choice of $u(\cdot)$

Applying the Robust Optimization Framework

Information can be used to characterize a set $\mathcal U$ of plausible utility functions. I.e., any $u(\cdot)$ such that:

- Global info:
 - Risk aversion : $u(\cdot)$ is concave
 - Prudence : $u'(\cdot)$ is convex
 - S-shaped : $u(\cdot)$ convex-concave
- Local info :

$$E[u(\mathcal{W}_k)] \geq E[u(\mathcal{Y}_k)] \ \forall k$$

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Unfortunately, a direct application of RO is meaningless

$$\underset{\mathbf{x} \in \mathcal{X}}{\text{maximize}} \quad \inf_{\mathbf{u} \in \mathcal{U}} \mathbb{E}\left[u(\mathsf{h}(\mathbf{x}, \boldsymbol{\xi}))\right] = -\infty$$

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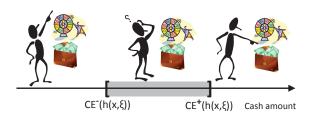
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Even if we force u(0) = 0 u(1) = 1, model promotes risk neutrality.

Ambiguity about the Certainty Equivalent

• Given a decision x, we can start by defining an interval $[CE^-(h(x,\xi)), CE^+(h(x,\xi))]$ of plausible minimum certain return that decision maker would prefer to random profit $h(x,\xi)$



Robust Certainty Equivalent Approach

$\mathsf{Theorem}$

Identifying the decision that maximizes the lowest perceived CE

$$\max_{x \in \mathcal{X}} \quad CE^-(h(x, \xi)) \,, \ \ \text{a.k.a.} \ \ \max_{x \in \mathcal{X}} \quad \inf_{u \in \mathcal{U}} CE_u(h(x, \xi)) \,,$$

can be done efficiently.

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Proof:

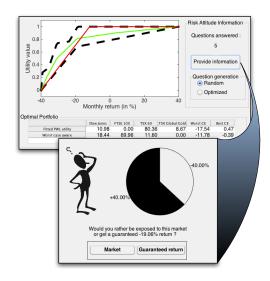
Objective is quasiconcave and reduces to

$$\max_{\mathbf{x},t}$$
 t s.t. $CE_u(h(\mathbf{x},\boldsymbol{\xi})) \geq t \ \forall u \in \mathcal{U}$

or equiv.
$$\max_{t} t \text{ s.t. } \max_{\mathbf{x} \in \mathcal{X}} \inf_{u \in \mathcal{U}} E[u(h(\mathbf{x}, \boldsymbol{\xi}))] - u(t) \ge 0$$

• Infimum over $u \in \mathcal{U}$ can be reduced to finite dimensional program so that duality can be applied • details

A Tool for Interacting with Investors



Numerical experiments

- Obtained from Yahoo! Finance historical stock returns for 350 companies from 1993 to 2011
- Ran extensive amount of trials using last 50 weekly returns to decide investment among 10 assets for next week
- In each experiment, the investor has an unknown risk averse utility function and compares up to 80 pairs of gambles

Experimental Results

Function	Portfolio's true CE value (in perc. point)		
optimized	5 questions	20 questions	80 questions
Exponential	-0.05	-0.12	-0.13
Fitted PWL	-0.60	-0.11	0.05
Worst-case	-0.14	-0.08	0.06
Worst-case prudent	-0.13	-0.05	0.08
True $\ll \frac{-u''(y)y}{u'(y)} = \frac{20}{y} \gg$	0.12	0.12	0.12

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Observations:

- Using wrong utility function can mislead the choice of portfolio
- Robust approach makes good use of available preference info
- Quality of portfolio is improved as more information is provided

Accounting for elicitation errors

- Since "to err is human", we should account for mislabelling of the compared lotteries
- Hence, that for some rand perception noise ϵ , we have that

$$E[u(W_k)] + \epsilon_k \ge E[u(Y_k)]$$

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• In that case, one could consider $u(\cdot)$ plausible as long as $\exists \delta \geq 0$ such that $\sum_k \delta_k \leq \Gamma$ and that

$$E[u(W_k)] + \delta_k \ge E[u(Y_k)] \ \forall \ k$$

This can easily be incorporated to the model

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Conclusion & Future Work

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 - Disregarding it can be misleading

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 - Disregarding it can be misleading
- Accounting for distribution ambiguity or ambiguity in risk preferences isn't computationally demanding
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Conclusion & Future Work

- There is some wisdom in accounting for ambiguity about the expected utility model
 - Disregarding it can be misleading
- Accounting for distribution ambiguity or ambiguity in risk preferences isn't computationally demanding
 - It remains to further study whether both ambiguities can be accounted for jointly (see Haskell et al. 2014)
- Studying the sensitivity of optimal solution with respect to modelled ambiguity can be helpful
 - Value of stochastic modelling
 - Guidance for risk tolerance assessment

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Questions & Comments ...

... Thank you!

Consider an urn with 30 blue balls and 60 other balls that are either red or green (you don't know how many are red or green).

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If you clearly prefer Gamble A & D, then you are averse to model ambiguity

Outline

- 5 Distributionally Robust Partitioning
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Distributionally Robust Partitioning

ullet Given \mathcal{D} , we partition so that the largest workload over the worst distribution of demand points is as small as possible

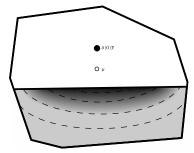
$$\min_{\{\mathcal{R}_1,\mathcal{R}_2,...,\mathcal{R}_K\}} \ \sup_{F \in \mathcal{D}} \ \left\{ \max_i \ \mathbb{E}[TSP(\{\xi_1,\xi_2,...,\xi_N\} \cap \mathcal{R}_i)] \right\} \ ,$$

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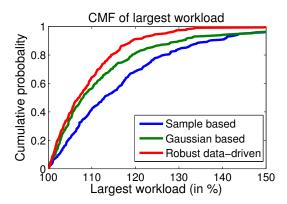
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 A side product is to characterize for any partition what is a worst-case distribution of demand locations



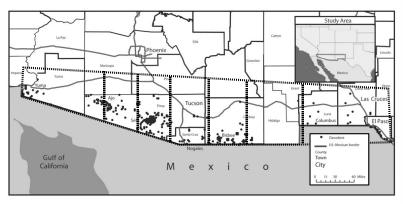
Distributionally Robust Partitioning

We simulated three partition schemes on a set of randomly generated parcel delivery problems where the territory needed to be divided into two regions and the demand is drawn from a mixture of truncated Gaussian distribution



Border Patrol Workload Partitioning

Robust partitions of the USA-Mexico border obtained using our branch & bound algorithm.



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The Robustness of the Deterministic Solution

If we are risk neutral we might not even need distribution information

$\mathsf{Theorem}$

The solution of

$$\underset{\boldsymbol{x} \in \mathcal{X}}{\text{maximize}} \ \mathbb{E}[h(\boldsymbol{x}, \mu)]$$

is optimal with respect to

for any set of convex functions Ψ with

$$\mathcal{D}(\mu, \Psi) = \left\{ F \middle| \begin{array}{l} \mathbb{E}[\boldsymbol{\xi}] = \mu \\ \mathbb{E}[\psi(\boldsymbol{\xi})] \leq 0 \; , \; \forall \, \psi \in \Psi \end{array} \right\} \; .$$

The Value of Stochastic Modelling

Consider the situation:

- **1** We know of a set \mathcal{D} such that $F \in \mathcal{D}$
- 2 We have a candidate solution x_1 in mind
- **3** Is it worth developing a stochastic model: $\mathcal{D} \to F$?
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The Value of Stochastic Modelling (VSM) gives an optimistic estimate of the value of obtaining perfect information about F.

$$\mathcal{VSM}(\mathbf{x}_1) \; := \; \sup_{F \in \mathcal{D}} \left\{ \max_{\mathbf{x}_2} \mathbb{E}_F[\mathsf{h}(\mathbf{x}_2, \boldsymbol{\xi})] - \mathbb{E}_F[\mathsf{h}(\mathbf{x}_1, \boldsymbol{\xi})]
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Theorem

Unfortunately, evaluating $VSM(x_1)$ exactly is NP-hard in general.

Bounding the Value of Stochastic Modelling

$\mathsf{Theorem}$

If $S \subseteq \{\xi \mid ||\xi||_1 \le \rho\}$, an upper bound can be evaluated in $O(d^{3.5} + d T_{DCP})$ using:

$$\mathcal{UB}(\mathbf{x}_1, \bar{\mathbf{y}}_1) := \min_{s, \mathbf{q}} \quad s + \boldsymbol{\mu}^{\mathsf{T}} \mathbf{q}$$
s.t.
$$s \ge \alpha(\rho \mathbf{e}_i) - \rho \mathbf{e}_i^{\mathsf{T}} \mathbf{q} , \forall i \in \{1, ..., d\}$$

$$s \ge \alpha(-\rho \mathbf{e}_i) + \rho \mathbf{e}_i^{\mathsf{T}} \mathbf{q} , \forall i \in \{1, ..., d\},$$

where $\alpha(\boldsymbol{\xi}) = \max_{\boldsymbol{x}_2} h(\boldsymbol{x}_2, \boldsymbol{\xi}) - h(\boldsymbol{x}_1, \boldsymbol{\xi}; \bar{\boldsymbol{y}}_1).$

Are Airlines Adventurous in their Fleet Acquisition?

- Fleet composition is a difficult decision problem:
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- Are airlines companies being neglectful?

Mathematical formulation for Fleet Mix Problem

The fleet composition problem is a stochastic mixed integer LP

Fleet mix
$$\mathbb{E}\left[-\underbrace{\boldsymbol{o}^{\mathsf{T}}\boldsymbol{x}}_{\text{ownership cost}} + \underbrace{\boldsymbol{h}(\boldsymbol{x}, \tilde{\boldsymbol{p}}, \tilde{\boldsymbol{c}}, \tilde{\boldsymbol{L}})}_{\text{future profits}}\right]$$
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Experiments in Fleet Mix Optimization

We experimented with three test cases:

- **1** 3 types of aircraft, 84 flights, $\sigma_{\tilde{p}_i}/\mu_{\tilde{p}_i} \in [4\%, 53\%]$
- **2** 4 types of aircraft, 240 flights, $\sigma_{\tilde{p}_i}/\mu_{\tilde{p}_i} \in [2\%, 20\%]$
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Test	CPU Time		DRO sub-optimality	
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Conclusions:

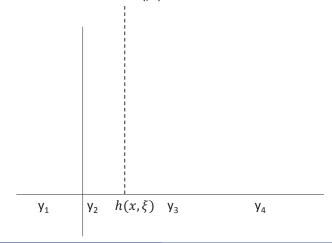
It's wasteful to invest more than 7% of profits in extra info

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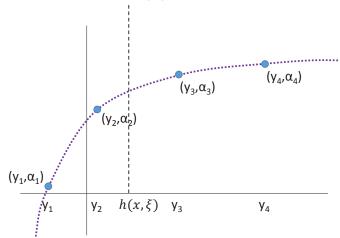
Constructing the Worst-case Utility I

- Define $S = \{y_1, y_2, ..., y_N\}$ contains support of W_k and Y_k , and t.
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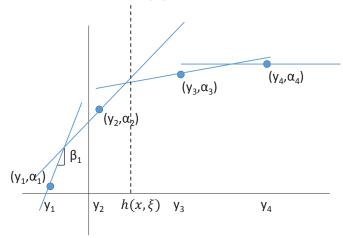
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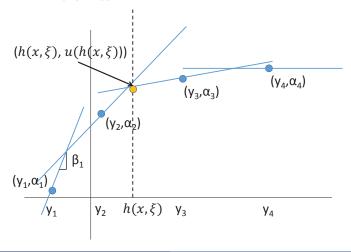
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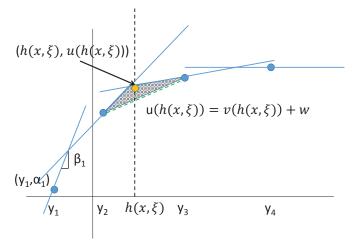
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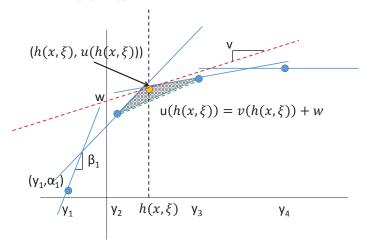
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LP reformulation of $\inf_{u \in \mathcal{U}} E[u(h(x, \xi))] - u(t)$

We wish to find an x s.t. the following finite dimensional LP has a positive optimal value:

$$\begin{aligned} & \underset{\alpha,\beta,\mathbf{v},\mathbf{w}}{\min} & & \sum_{i} p_{i}(v_{i}h(\mathbf{x},\xi^{i})+w_{i})-\alpha_{t} \\ & \text{s.t.} & & v_{i}y_{i}+w_{i}\geq\alpha_{j} \ \ \forall \, i,j \quad \text{(Risk aversion at } h(\mathbf{x},\xi^{i})\text{)} \\ & & \sum_{j} P(\mathcal{W}_{k}=y_{j})\alpha_{j}\geq\sum_{j} P(\mathcal{Y}_{k}=y_{j})\alpha_{j} \ \ \forall \, k \quad \text{(Local pref's)} \\ & & \alpha_{j+1}\leq\alpha_{j}+\beta_{j}(y_{j+1}-y_{j}) \ \ \forall \, j \quad \text{(Risk aversion at } y_{j}\text{'s)} \\ & & \alpha_{j-1}\leq\alpha_{j}+\beta_{j}(y_{j-1}-y_{j}) \ \ \forall \, j \\ & & v\geq0, \beta\geq0 \quad \text{(Monotonicity)} \end{aligned}$$

After taking the dual of this LP, we can join the maximization with $\mathbf{x} \in \mathcal{X}$

▶ Back to talk